



## Press Release

# From Bulgaria to the world: BIX.BG connects to DE-CIX's global backbone

*Sofia–Frankfurt and Istanbul–Sofia backbone connections give networks across the Balkans and the Middle East access to networks, clouds, and content not available locally*

**Sofia (Bulgaria), 22 October 2026.** DE-CIX, the world's leading Internet Exchange (IX) operator, announced today that new backbone connectivity between BIX.BG in Sofia and DE-CIX Frankfurt is now live, alongside a new direct connection between Sofia and DE-CIX Istanbul. With latency below 35 milliseconds (ms) between Sofia and Frankfurt, and below 12 ms between Sofia and Istanbul, the new connectivity creates seamless possibilities for networks connected to one exchange to interconnect with networks on the other exchanges, bringing additional network operators, and well as cloud and AI networks, to the Balkans.

### Remote peering at Europe's leading Digital Capital

Networks connected to BIX.BG can now access networks and clouds at DE-CIX Frankfurt – Europe's largest Internet, Cloud, and AI Exchange – that are not available locally. The connectivity enables networks to peer remotely with close to 1,100 network operators in Europe's leading Digital Capital. The Frankfurt ecosystem also complements the already thriving content and cloud ecosystem in Sofia and offers enterprises greater choice of providers. Connectivity to DE-CIX Frankfurt will support digital transformation in the Balkan region, with proprietary virtual cloud-to-cloud routing technology supporting seamless multi-cloud environments. As a result, ISPs in the East Balkans can better serve their customers with high-performance and resilient connectivity.

BIX.BG connects 140 networks, with peak traffic exceeding 1.43 Tbit/s, and is one of the leading IXs in the Bulgarian market. DE-CIX became a majority shareholder in the IX in 2026, strengthening the operator's presence in the Balkan region. Interconnecting BIX.BG with other DE-CIX IXs is the next step in the evolution of the exchange and enables connected networks access to the global DE-CIX ecosystem of more than 4,600 networks.

### Enabling Turkish and Middle-Eastern networks access to the Bulgarian ecosystem

In addition, connectivity between DE-CIX Istanbul and BIX.BG in Sofia means that more content is now directly available in Istanbul from the Balkan content and cloud hub. Low-latency

connectivity between Istanbul and Sofia enables, for example, Turkish and Middle-Eastern Internet service providers to capitalize on the content and clouds available locally in Sofia. In this way, they can ensure the best possible quality of digital content, online gaming, and cloud and AI workloads for their end customers.

"For us, this project is about strengthening Sofia's position as a regional connectivity hub and bringing global digital infrastructure closer to businesses in Bulgaria and the wider region," said Dimo Nikolov, CEO of BIX.BG. "Through BIX.BG, enterprises will have easier access to the extensive ecosystem of networks, cloud platforms, AI infrastructure, and other digital services available across the DE-CIX ecosystem. This creates new opportunities for businesses to build their digital infrastructure locally while connecting seamlessly to the rest of the world."

The new backbone connectivity enables Bulgarian networks seamless access to the thriving ecosystem in the city of Frankfurt – [the world's Number One Digital Capital](#), with the strongest network and cloud density, the highest port capacity, and the most highly interconnected data center landscape in the world. DE-CIX Frankfurt is the largest IX in Europe and one of the largest in the world. Now in operation for over 30 years, it carries an annual data volume of over 48 Exabytes with peak traffic of almost 20 Tbit/s and connects close to 1100 networks.

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#### **About DE-CIX**

DE-CIX, pronounced DEE-KICKS [[d'i:-k'iks](#)], is the world's leading operator of Internet Exchanges (IXs). Founded in 1995, DE-CIX offers its interconnection services in 60 locations in Europe, Africa, North and South America, the Middle East, and Asia. Today, accessible from data centers in over 600 cities world-wide, DE-CIX interconnects thousands of network operators (carriers), Internet service providers (ISPs), content providers and enterprise networks from more than 100 countries, and offers peering, cloud and AI connectivity, and other interconnection services. DE-CIX Frankfurt is one of the largest Internet Exchanges in the world, with a data volume of over 48 Exabytes per year (as of 2025) and close to 1100 connected networks. More than 250 colleagues from over 35 different nations form the foundation of the DE-CIX success story in Germany and around the world. Since the beginning of the commercial Internet, DE-CIX has had a decisive influence – in a range of leading global bodies, such as the Internet Engineering Task Force (IETF) – on co-defining guiding principles for the Internet of the present and the future. As the operator of critical IT infrastructure, DE-CIX bears a great responsibility for the seamless, fast, and secure data exchange between people, enterprises, and organizations at its locations around the globe.

Further information at [www.de-cix.net](http://www.de-cix.net)

#### **About BIX.BG**

BIX.BG is the first neutral Internet Exchange in Bulgaria, founded in 2009. The exchange is strictly focused on providing neutral, reliable, and easy-to-use interconnection services for its members. BIX.BG operates a resilient EVPN/MPLS-based network across 10 data centers in Sofia. More than 140 local, regional, and global networks exchange traffic via BIX.BG, reaching peak traffic levels of over 1.43 Tbps, reinforcing Sofia's position as a key regional interconnection hub. In 2026, DE-CIX became the majority shareholder in BIX.BG, marking the beginning of a strategic partnership that creates new opportunities for international connectivity and access to DE-CIX's global ecosystem of digital services.

#### **Media Contact DE-CIX:**

Monica Andrade, Judith Ellis, Nils Klute, Elisabeth Marcard, Viola Schreiber, Robert Stotzem, Emil Suhrab & Carsten Titt – Global Public Relations – Telephone: +49 (0)69 1730902 130 – Email: [media@de-cix.net](mailto:media@de-cix.net)